



Indian Institute of Public Health – Delhi

Venue Address: 3rd Floor, KIIT College of Engineering, KIIT College Campus Sohna Road-
Mumbai Expressway, Bhondsi, Near Maruti Kunj, Gurugram-122102, Haryana, India,
Key contact person: Ms. Tanuja Bhandari, Sr. Manager – Academics and Trainings



trainings@iiphd.org



+91 124 4722900

Workshop Series 2024-25

In-person workshop on 'Qualitative Research Methods in Public Health' March 26-28, 2025

Last date of registration: 12th March, 2025

Course Coordinator: Dr. Sandeep Kaur, Lecturer, IIPH-Delhi

Click here to [Apply Now](#)

About the course

Qualitative research is crucial in public health for understanding the complexities of human behaviour, cultural practices, and community dynamics, providing insights that quantitative methods alone cannot capture.

This three-day in-person workshop is designed to equip public health professionals, researchers, and students with foundational knowledge and practical skills in qualitative research methods. Participants will gain expertise in key data collection techniques, such as in-depth interviews, focus groups, and ethnographic methods, and will learn how to analyse and interpret qualitative data effectively. The workshop will also address important ethical considerations, cultural sensitivity, and strategies for integrating qualitative findings into evidence-based public health interventions.

By the end of the workshop, attendees will be prepared to apply qualitative research to address complex public health challenges, ensuring that interventions are culturally appropriate and contextually relevant.

Contents

- Introduction to qualitative research in public health
- Study designs and data collection methods
- Conducting in-depth interviews and focus group discussions
- Data analysis techniques: coding and thematic analysis
- Ethical considerations in qualitative research

About the Faculty

Dr. Sandeep Kaur, PhD, MSc, faculty at the institute will be the key resource. She teaches social and behavioural sciences to our students. She has expertise in conducting community-based clinical and behavioural trials using both quantitative and qualitative methods.

Who should attend?

This workshop is ideal for public health professionals, researchers, and academics aiming to strengthen their expertise in qualitative research methods. It is particularly suited for program managers from NGOs, national health programs, and international organisations involved in qualitative evaluations, as well as medical officers, healthcare managers, and practitioners working in primary and community healthcare settings. Physicians, medical students, clinical researchers, study coordinators, and professionals in medical writing, data management, and pharmaceutical research will also benefit from the practical skills and insights offered in this workshop. Whether you are managing research projects or seeking to apply qualitative methods to address complex public health challenges, this course will provide valuable guidance for designing culturally relevant and evidence-based interventions

How to Apply?

Interested participants may click here to [Apply Now](#) and submit an online registration form, the fee will be submitted online in the process. For more information write an email to trainings@iiphd.org

Registration Fee

Indian National: 6000 INR per participant

Foreign National: 12000 INR per participant

The registration fee includes a course kit, lunch, and tea/coffee with snacks.

The boarding and lodging expenses will be **arranged and borne by the participants**. However, the organizers will be able to provide a list of hotels/ guest houses nearby the institute upon request.

Note: We have limited seats available, admissions are to be confirmed on a first come first serve basis

Disclaimer: In case of cancellation of the workshop due to any unforeseen circumstances like natural calamities, imposition of curfew declared by government, any emergency situation at the institute or any medical emergency of the workshop teaching staff, the full registration fee shall be refunded to the candidates. However, other costs like travel bookings and stay arrangements incurred by the participant shall not be borne by the institute.