



Academy of
Hospital
Administration

National Association of Hospital Administrators
(Institute of Healthcare Management Training & Research)



10th
edition



SASH
2024



SAFE AND SUSTAINABLE HOSPITALS

“Re-imagining Care :
New Paradigms, Practices and Perspectives”

India's Flagship Event on Hospital Administration
& Excellence Awards

19 20 21 DECEMBER
2024

CONSTITUTION CLUB OF INDIA, NEW DELHI



CO-ORGANISED BY:



www.sashindia.org



SASH - A FLAGSHIP EVENT

SASH stands for Safe and Sustainable Hospitals. There can be no compromise on these two aspects of our modern-day hospitals. Safety is always a priority both for patients and healthcare providers in a hospital. Sustainability is the need of the hour.

Both at the strategic and operational levels, it requires professional approach to management of hospitals for ensuring safety and sustainability. It encompasses management of human resources, medical equipment, drugs and consumables, furniture, medical gases, laboratories, operation theatres, ICUs, stores, information technology etc.

The theme of the SASH 2024 is aptly chosen to be “Re-imagining Care: New Paradigms, Practices and Perspectives,”

Join us in the largest conglomeration of Hospital and Healthcare Administrators in India and get an opportunity to visit the Health Exhibition during the conference.!!!



FOREWORD

As we gather for the milestone 10th Edition of SASH 2024 Conference, it's essential to reflect on how we deliver healthcare today and how we should do tomorrow. There remains a need to re-imagine care. The challenges in this direction are multifaceted, demand innovative solutions as also a steadfast commitment to ensure highly responsive healthcare systems for tomorrow.

Themed “Re-imagining Care: New Paradigms, Practices and Perspectives,” SASH 2024 looks forward to embarking on a collective journey across the healthcare landscape in our country to discuss, deliberate and define the developing contours of our healthcare delivery systems. We will look at all that is happening new – paradigms, practices and perspectives to give us the confidence as healthcare providers to foster an environment of an inclusive healthcare system which provides excellence, equity and efficiency in care to each and every citizen regardless of his or her socio-economic status or geographical location.

While there may be a huge challenge to deliver quality healthcare amidst disparities ranging from state-of-the-art medical facilities in urban centers to resource-constrained infrastructure in rural areas, there is a lot happening in the country to propel it forward in its endeavors to provide Universal Health Coverage. Ayushman Bharat - Pradhan Mantri Jan Arogya Yojana (AB PM-JAY) launched on 23rd September 2018 has been a major single step towards Universal Health Coverage (UHC)

India has now emerged as an important hub for healthcare innovations with a burgeoning ecosystem of startups, research institutions and public-private partnerships driving progress in areas such as telemedicine, digital health and precision medicine. Harnessing these innovations and scaling up successful models are critical steps towards building a safe and sustainable healthcare infrastructure that meets the needs of India's vast and diverse population.

We also need to take steps to reduce our carbon footprint, mitigate the impact of climate change, optimize resource utilization and promote circular economies where hospitals and healthcare organizations create healthier and more sustainable eco-systems for the future.

Lest we forget, at the global level, the COVID-19 pandemic served as a catalyst for change, accelerating the adoption of telehealth, remote monitoring, and data driven decision-making. As we chart a course forward, it's imperative to leverage these technological advancements to enhance healthcare access, improve patient outcomes, and build resilience against future crises.

These three days of insightful discussions, meaningful knowledge sharing, and useful collaborations should strengthen our resolve to reimagine care for a healthier tomorrow. Let's come together to understand the dimensions and dynamics of Re-imagining Care : New Paradigms, Practices and Perspectives

We look forward to the rich exchange of ideas and experiences that will define SASH 2024 and inspire us to actionable strategies for a healthier future for all



DAY - 1 (19 DECEMBER 2024)**0930-1030 hr. Registration****1030 - 1100 hr. Welcome High - Tea****1100 - 1300****Round Table : Topic: Re-imagining Care: One World, One Health; Challenges, Collaborations and Convergence for Universal Health Coverage****Scientific Presentations****1300 - 1400 hr. Networking Lunch****1400 - 1515 hr. Opening Plenary: Reimagining Care: Shaping Safe and Sustainable Healthcare for the Future****1515 Hrs. - 1545 hr. Tea Break****1545 Hrs. - 1700 hr. Leadership Panel I - New paradigms: Transforming Healthcare through Leadership, Strategies and Initiatives****1700 - 1900****Inaugural Session : Re-imagining Care: New Paradigms, Practices and Perspectives & Cultural Programme****1900 hr. Onwards Gala Evening & Networking Dinner****DAY - 2 (20 DECEMBER 2024)****0900 - 0930 hr. Registration****0930 - 1030****Scientific Presentation****1030 - 1100 hr. Tea Break****1100 - 1215 hr. Leadership Panel II - New Practices: Strengthening processes and outcomes for Healthcare Excellence****1215 - 1315 hr. Leadership Panel III - New Practices: Revolutionizing HealthCare through Technology Integration****1315 - 1415 hr. Networking Lunch****1415 - 1530 hr. Leadership Panel IV - New Practices: Elevating Healthcare through Patient-Centric Approach****1530 - 1645 hr. Leadership Panel V - New Practices: Enhancing Care Through Innovations****1645 - 1715 hr. Tea Break****1715 - 1815 hr. AHA WARDS****1815 - 1915 hr. Gala Night (Bollywood/Sufi)****1915 hr. Onwards****AHA Elections & AGM****Networking Dinner**

DAY - 3 (21 DECEMBER 2024)

0900-0930 hr. Registration

0930 - 1030 | Scientific Presentation

1030 - 1100 hr. Welcome Hi- Tea

1100 - 1215 hr. Leadership Panel VI - New Perspectives: Developing Healthcare Professionals for Tomorrow

1215 - 1315 hr. Leadership Panel VII - New Perspectives: Building Pathways of Care Beyond Hospitals

1315 - 1415 | Valedictory Session: Reimagining, Redesigning & Reinvesting in Future of Healthcare

1415 Onwards Networking Lunch

END OF SUMMIT



ABOUT EXCELLENCE AWARDS

Today the management of hospitals & healthcare institutions is a challenge. The rising costs and expectations of the clientele make it even more difficult. It is no surprise, therefore, that in the current scenario the hospital managers have no option but to multi-task and manage people, finances, technology and above all the expectations of the internal and external stakeholders of the healthcare institutions. They are the unsung heroes relentlessly catering to the needs of the patients. They are forever unrecognized and perhaps forgotten in the glamour of healthcare. Hence AHA as a national association of administrators decided to honor its leaders, administrators and academicians who have contributed significantly to develop and nurture the discipline of hospital and healthcare administration.

The first Hospital Administration Excellence Awards honoured healthcare administrators in a glittering ceremony on the 13 Aug 2022 at AHA House Noida. Prof (Dr) Vinod Kumar Paul, member NITI AAYOG, graced the occasion as Chief Guest and gave away the awards.

The second Hospital Administration Excellence Awards ceremony was held during SASH 2023 at CCI New Delhi on 14 Dec 2023. Dr Jitendra Singh, Hon'ble Minister of State for the Ministry of Science and Technology and Minister of State for Prime Minister's Office; Personnel, Public Grievances and Pensions; Department of Atomic Energy and Department of Space presented the awards to a galaxy of stalwarts from the field of hospital and healthcare administration.

This year is the much awaited third edition of the Hospital Administration Excellence Awards wherein we look forward to nominations to honour and celebrate excellence.

AHA EXCELLENCE AWARD CATEGORIES 2024

AHA INSTITUTIONAL AWARDS

- **Excellence in Patient Safety**
- **Excellence in Training Capacity Building**
- **Excellence in Planning & Designing of Healthcare Institution**
 - **Excellence in Research & Development in Healthcare**
 - **Excellence in Facility Management**
 - **Excellence in Public Health**
 - **Excellence in Community Outreach**
- **Hospital Operational Excellence Award-McGibony Award**



AHA EXCELLENCE AWARD CATEGORIES 2024

AHA INDIVIDUAL AWARDS

- **BHISMA - The Lifetime Achievement Award**
- **MAHARAJA RANJIT SINGH - The Great Leader Award**
- **CHATRAPATI SHIVAJI - The Great Entrepreneur Award**
 - **VARAHAMIHIRA - The Great Planner Award**
 - **ATREYAA - The Health Care Quality Award**
 - **CHANAKYA - The Great Strategist Award**
- **Ahilyabai Holkar - The Humanitarian Approach to Administration**
 - **DRONACHARYA - The Great Guru Award**
- **AHA RATNA - Recognition for Excellence in Service**
- **CHANDRAGUPTA - The Young Administrator Award**
- **VIKRAMADITYA - The Great Administrator Award**
- **VIVEKANANDA - The Great Communicator Award**
 - **AHA Deepak**

WHO SHOULD ATTEND

SASH 2024 aims to bring together leading experts from healthcare and other related industries, policy makers, healthcare providers, academicians, researchers and health care administrators from around the world to share their real life experiences, bring new ideas, debate issues and address latest developments in the domain of healthcare management.

Attendee Profile:

- ⊕ CEOs/COOs/CXOs/CFOs
- ⊕ MD/DMS/MS/AMS
- ⊕ Hospital founders/promoters
- ⊕ Medical Practitioners
- ⊕ Hospital Administrators
- ⊕ Nursing Administrators
- ⊕ Healthcare Managers
- ⊕ Nursing Managers
- ⊕ Academicians and Researchers
- ⊕ Students of Healthcare / Hospital Management
- ⊕ Public Health experts
- ⊕ Social sciences experts
- ⊕ Other healthcare sciences experts



WHY ATTEND

- ⊕ Hear renowned thought leaders talk on all that is happening in the health industry
- ⊕ Learn practical and relevant best practices from leading hospitals and healthcare institutions
- ⊕ Develop perspective to deliver better care outcomes and improve patient experiences
- ⊕ Network and forge partnerships with hospitals and other healthcare providers
- ⊕ Conduct parleys with technology vendors, solution providers, investors and government representatives





**SAFE AND SUSTAINABLE
HOSPITALS**

EXHIBITOR PROFILE

With a strong focus on the emerging trends and future of healthcare delivery across the entire spectrum of care, exhibitors who specialize in the areas given below but not limited to, can participate:

- ✦ Medical Equipment
- ✦ Robotics in Healthcare
- ✦ Digital Health
- ✦ Clinical Decision Support Systems
- ✦ Diagnostics
- ✦ Precision Medicine
- ✦ Artificial Intelligence
- ✦ Telemedicine
- ✦ Data Driven Technology (Big data Analytics, IoT etc)/
- ✦ Health/Hospital Information Management Systems
- ✦ Electronic Medical/ Health Records
- ✦ Cloud & Internet Connectivity
- ✦ Cybersecurity
- ✦ RFID RTLS Solutions
- ✦ Facility Design and Planning
- ✦ Facility Management
- ✦ Talent Management
- ✦ Implementation partners & consultants
- ✦ System integrators

WHY EXHIBIT?



AHA PATRON



Maj Gen (Dr.) S K Biswas, AVSM, VSM
Founding Member & Patron

AHA BOARD OF EXECUTIVE & ORGANIZING COMMITTEE SASH 2024



Dr. Yashpal Sharma
President



Dr. Shyama Nagarajan
Executive Director



Maj Gen (Dr.) Jagtar
Singh, VSM [Veteran]
Director Finance



Dr. Rajiv Kumar Jain
Programme Director-
Academic & Research



Dr. Ashish K. Gupta
Member



Brig (Dr.) Pradeep
Srivastava
Member



Dr. Mahesh Devnani
Member



Gp Capt (Dr.)
Rajiv Pathni (Veteran)
Member



Dr. Param Hans Mishra
Member



Col. (Dr.) Sajal Sen
(Veteran)
Member



Surg Cdr. (Dr.) Rajesh
Bhalla (Veteran)
Member



ESTEEMED GUESTS | SPEAKERS | PANELISTS SASH 2023



NITIN GADKARI
Hon'ble Minister of Road
Transport & Highways,
Government of India



DR. JITENDRA SINGH
Hon'ble Union Minister of
State (Ind. Charge) Science
& Technology,
Government of India



DR. VINOD K. PAUL
Member
NITI Aayog



**LT. GEN. DALJIT SINGH, AVSM,
VSM, PHS**
Director General,
Armed Forces Medical Services



**LT. GEN. ARINDAM
CHATTERJEE, AVSM, VSM**
DGMS(Army),
AFMS



DR. KARTHIK ADAPA, IAS
Project Director,
Punjab State AIDS Control
Society



**MAJ. GEN. (PROF.) ATUL
KOTWAL, SM, VSM**
Executive Director,
NHSRC



DR. GIRDHAR GYANI
Director General,
Association of Healthcare
Providers (India)



**PADMA SHRI (DR.)
JITENDER SINGH SHUNTY**
Founder, Shaheed Bhagat
Singh Seva Dal



DR. JITENDER SHARMA
Managing Director &
Founder CEO, Andhra
Pradesh MedTech Zone
(AMTZ)



ASHOK BAJPAI
Group Head of Operational
Strategy,
IHH Healthcare



**AIR MAR. (DR.) PAWAN
KAPOOR, AVSM, VSM****
Vice Chancellor, Lincoln
American University &
Former Director General of
Medical Service (IAF)



DR. CHANDRASHEKHAR R.
Chairman,
Indian Green Building
Council



LT. GEN. S. D. BEHERA, AVSM
Former MD, Kalinga Hospital,
BBSR & Former DG (ORG &
PERS), DGFMS



DR. J. N. SRIVASTAVA
Advisor, Quality
Improvement, NHSRC



DR. S. VENKATARAMANIAH
Professor, Operations
Management, IIM - Lucknow



DR. YASH PAUL BHATIA
Chairman & Managing Director,
Astron Hospital & Healthcare
Consultants Pvt. Ltd.



DR. SHENOY ROBINSON
Managing Director,
CATEX Health



SHAMIT MANCHANDA
Senior Partner and Chief
Healthcare Architect,
Manchanda Associates



SANJAY BAPNA
Chief Commercial Officer
MyHealthCare Technologies



RAKESH KUMAR
ESG Strategy & Governance
Lead, TeamTech EHS,
Bangalore, & Former Chief
General Manager (HR), SAIL,



**DR. RAJENDRA PRATAP
GUPTA, PHD**
Chairman, Dynamic
Coalition on Digital Health,
Internet Governance



DR. UMA NAMBIAR
CEO, Bagchi Parthasarthy Hospital,
Indian Institute of Science,
Bangalore



DR. A. P. SINGH
Medical Director,
Uma Sanjeevani Hospital,
Gurugram



LT. COL. YADU VIR SINGH
Commanding Officer,
60 Para Field Hospital



DR. RAJAN PAL
Research Scientist
MIT Sloan School of
Management



DR. ATAMJOT GREWAL
Medical Planning and
Patient Experience,
Karkinos Healthcare



DR. KAVITA KACHROO
Chief Operating Officer
Kalam Institute of Health
Technology



DR. D. K. SHARMA
Medical Superintendent,
RP Centre, AIIMS Hospital



**MAJ. GEN. (PROF.) PUNIT
YADAV (VETERAN)**
Professor & HOD, Hospital Adm.,
IIHMR, New Delhi



PROF. VIPIN KOUSHAL
Medical Superintendent
cum Prof and Head,
Dept of Hospital
Administration, PGIMER,



DR. USHA MANJUNATH
Director,
IIHMR, Bangalore



**DR. DIPANKAR
BANDYOPADHYAY**
Professor, Department of
Chemical Engineering,
IIT Guwahati



DR. (PROF.) S. IBOYAIMA SINGH
Director,
Churachandpur Medical College



DR. MANISH SABHARWAL
Medical Director,
Santosh Medical College



NEEL RATAN
Advisor,
National Health Authority
(NHA)



N. NITHYANAND
Joint General Manager &
Head of Health Business
Initiatives L & T
Constructions



SHANKAR VARDHARAJAN
CEO
Time Medical

SNIPPETS - SASH 2023



SNIPPETS - SASH 2023



CULTURAL PERFORMANCE - SASH 2023



VIDUSHI BALAKRISHNAN



GROUP PERFORMING KRISHNA LEELA



T REDDI LAKSHMI



SANGHITA DAS



SANIL KUMAR



VAISHNAVI PJ



Hon'ble Padmashree & Sangeet Natak Akademi Guru Jayarama Rao Veernala & his disciples were felicitated for an Kuchipudi extravaganza performance at AHA Award ceremony in SASH 2023

ORGANISER



**Academy of
Hospital
Administration**

National Association of Hospital Administrators
(Institute of Healthcare Management Training & Research)

Academy of Hospital Administration (AHA), India is a professional body of qualified hospital health administrators. Established in 1987 under Societies Registration Act, 1860 at AIIMS, New Delhi, AHA moved to its own campus at AHA House, Sector 62, NOIDA (UP) in the year 2002. AHA is a national platform of hospital/health administrators that helps and enables its members to interact in various fora.

AHA boasts of having experienced experts and faculty in hospital & health system operations management, health strategy & operations, public health, building planning & designing, quality management (NABH, NQAS & NABL), public health strategy etc. from across the country. AHA presently has over 3000 individual members & 50 institutional members contributing to health system strengthening across country.

CO-HOST



AMTZ Limited was initiated in 2016 as an initiative of the state government of Andhra Pradesh, to be a 'One-stop solution' for medical technology needs of India. An industrial park spread over 270 acres in Nadupuru village, Vishakhapatnam, adjacent the famous Vizag Steel plant is now operational.

AMTZ or the Andhra Pradesh Medtech Zone was conceived to create a world class manufacturing hub in India and catapult India as a global destination to manufacture Medtech products for one of the world's biggest markets, India. There is a clear focus on bringing in innovation and providing easy and affordable access to health care products.

CO-ORGANISER



iTEN MEDIA™

iTEN Media is one of India's leading organisers of international exhibitions & conferences across key industries & markets. Powered by cutting edge industry research & expertise, exceptional networking with government, trade and allied agencies. iTEN services its customers through its distinctive range of high quality trade & marketing opportunities, delivering value-added business and networking opportunities for its customers.

A professionally owned and managed enterprise, the team at iTEN has decades of experience & successful track record in organising over 150 international events across 20 industry verticals like Healthcare, Defense, Automotive, Electronics & Communication, Energy, Engineering, Manufacturing, Infrastructure, Building & Construction, It & Telecom, Jewellery, Media & Entertainment, Mining & Metals, Safety & Security etc.

Geared with strong fundamental & professional experience gained with world leading organisations, iTEN today partners governments, trade associations & investment promotion agencies delivering industry leading trade show & conferences including globally acclaimed events like, Petrotech, Global Refining & Petrochemicals Congress (GRPC), International Process Safety Conference (INPSC), India Operational Excellence Conference (IOPEX), International Climate Summit & Oil Spill India, SASH 2023, Women's Health India (WHI).



SAFE AND SUSTAINABLE HOSPITALS

19-21 DECEMBER 2024

NEW DELHI

CONFERENCE SECRETARIAT TEAM

Kusum Mallik

E: kusum@itenmedia.in | M: +91 97114 33860

Ridhima Sharma

E: ridhima@itenmedia.in | M: +91 9354190185

ITEN MEDIA PVT. LTD.

4th Floor, Janki House, Plot No. 33, Sector 12A,
Dwarka, New Delhi - 110 075

P: +91 11 45444417

AHA SECRETARIAT

Academy of Hospital Administration (AHA)

C-56/43, Institutional Area, Sector-62, NOIDA, UP-201301.

+91 0120-4233761/62/63 | +917827229979

CO-ORGANISED BY:



www.sashindia.org

