



COVID-19 Vaccination Awareness Programme with Health Workers in Velhe & Haveli Blocks of Pune District (Maharashtra)

The Health Promotion Division of Public Health Foundation of India (PHFI) joined hands with AXA on COVID-19 vaccination Awareness Programme to support the Government of India to generate awareness and increasing its acceptance and uptake. The project is being implemented in Pune in collaboration with the Janaseva Foundation and funded by AXA BS (March 2021- February 2022). The project aims to disseminate information about COVID-19 vaccine(s) in order to alleviate apprehensions about the vaccine and to ensure its acceptance and encourage its uptake among health workers (HWs) and community members.



As a part of the project, a pool of 140 frontline health workers were trained as Master Trainers to sensitize community members on various aspects of COVID-19 vaccination, through organizing various expert sessions and sensitization workshops. Through this initiative, till date, approximately 13924 community members from 20 villages were



sensitized by these trained Master Trainers on various aspects of COVID-19 vaccination.



The ready-to-eat meals and grocery kits were also distributed to the street children living in slums of Pune, through this project.

