

Workshop Series 2020 – 21

Qualitative Research for Physicians and other Health Professionals

April 16 -17, 2020 (Thu – Fri)

(Last date of registration: April 2, 2020)

Course Director: Prof. Sanjay Zodpey, Director

Course Coordinator: Dr. Shifalika Goenka, Professor



Training Venue:

Indian Institute of Public Health- Delhi

Public Health Foundation of India

Plot 47, Sector 44, Institutional area, Near HUDA City Centre Metro Station, Gurgaon-122002, Haryana, India

Key Contact person:

Ms. Tanuja Bhandari, Assistant Manager – Trainings

Email: trainings@iiphd.org Ph: +91 124 4722900 (Extn. 4110) www.phfi.org

About the workshop

Through this workshop we aim to impart and understanding of this indispensable branch of science and its invaluable integration into public health or clinical research.

Sensitization about qualitative research, its usage, its uniqueness and complementarity to quantitative methods, its techniques, types, and nuances and skills with case studies and applications.

While quantitative research gives us an "on average" view of a particular population, qualitative research gives us an in-depth understanding of the context, variables at play, their dynamics and experience of particular individuals or groups. It aims to study things in their natural setting, attempting to make sense of, or interpret; phenomena in terms of the meanings people bring to them, and use "a holistic perspective which preserves the complexities of human behavior.

Registration Fee

Indian National: 4000 INR per participant

Foreign National: 8000 INR per participant

The registration fee includes course kit, lunch and snacks. Please note that the participants will have to bear their own travel, boarding and lodging expenses. However, the organizers will be able to provide a list of hotels or guest houses nearby the institute upon request.

How to apply?

Interested participants may email their completed registration form at trainings@iiphd.org and submit the fee by E-transfer or by Demand Draft in favor of "Public Health Foundation of India" payable Delhi and dispatch to the key contact person. **Bank details for E-transfer will be shared upon request. We do not accept cash.**

International participants are requested to submit the fee only by E-transfer.

The seats are limited therefore, registrations will be confirmed first come first serve basis.

Contents

- Scope of qualitative research
- Types of qualitative research
- Qualitative research in clinical trials
- Qualitative research in Public Health
- Conducting interviews
- Observations in Qualitative research
- Conducting a FGD
- Ethnographic approaches in Qualitative research
- Principles of Analysis of Qualitative data

About the faculty

Dr Shifalika Goenka, is heading Social and Behavioral Sciences at the Indian Institute of Public Health Delhi. Equipped with a combined epidemiological, medical(clinical) and qualitative research training she is sensitive to the interplay between medicine, built and social environment, as well as the social, economic, and political drivers of health and the environment. She has worked with different stake holders and a wide range of providers and populations and also have intensive field experience working, at the ground level and with marginalized communities and populations. Her PhD was an ethnography with private general practitioners especially those practicing in marginalized localities in Delhi. Professor-Goenka teaches, Non-Communicable Diseases and Public Health, Research ethics, Built environment for health, qualitative research, worksite health, Public Health Ethics and Law with high student ratings

She was Commissioner, the Lancet Commission on Obesity

(<https://www.worldobesity.org/what-we-do/lancetcommission/lancet-commissioners/shifalikagoenka/>). She works in physical activity for health, health promotion, worksite health, community and school health, built environment and sustainable development. She was project director of the PH-Leader program and consortium between the Public Health Foundation of India, Emory, Rollins School of Public Health Atlanta, USA and INSP Mexico.

Indexed

publications.<https://www.ncbi.nlm.nih.gov/pubmed/?term=shifalika+Goenka>

For more information : <https://phfi.org/member/shifalika-goenka-3/>

<https://scholar.google.co.in/citations?user=B54fdzgAAAAJ&hl=en>

<http://dcp-3.org/author/shifalika-goenka>

<https://www.worldobesity.org/what-we-do/projects/lancet-commission-on-obesity/lancet-commissioners/shifalika-goenka>

Who should attend?

This workshop is ideal for physicians, medical students, dentists, physiotherapists, paramedics, health care professionals, pharmacologists, microbiologists, biochemists, cell biologists, nursing, Ayurveda's, Homeopathic clinical and medical researchers.