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Salaway Action **THE PHFI-IIPHS** INSTITUTES OF PUBLIC **ALUMNI NEWSLETTER**

IIPH-Gandhinagar Alumni Initiate Social Sunday

With a belief that "The power of youth and acts as catalyst in bringing a change in the society", alumni from IIPH-Gandhinagar initiated the youth volunteer group with the name "Social Sunday". The group realized big communication gap in social health awareness and basic preventive health knowledge at marginalized urban community in the city and observed there are no organizations who are doing voluntary development work to promote Public Health and social issues in city.

This group focuses on community development in Ahmedabad city. Every Sunday for 2 hours this group provides voluntary social services to underserved community. The Social Sunday group works for social issues like Women Rights, Child education, Urban Health issue, Climate Change, Environmental Issue, Human Rights and livelihood support program, Old age issues, Waterborne and vector borne disease, Animal Rights and Health Policy Till date the group has worked with Jeevan Sandhyia Old Age Home, Mother Teressa Old Age Home, Blind People Association Ahmedabad, Ahmedabad Municipal Corporation, Ahmedabad Traffic police, Toastmaster Club Ahmedabad, Manav Sadhna (NGO) Sava Café. Ahmedabad.

Group has also worked in associations with Greenpeace India, Saral Foundation (Nirma University) Healthy campus Project of Narcotics Control bureau Ahmedabad, Jaspur Primary school, SG Highway Ahmedabad, Peta India, and some international organizations like Ric O bary Dolphin Project USA

The group is active in creating impact through effective utilization of social media. Signing Petition and generating international support helped grouped to develop their reach at international levels. During their first year the group has successfully conducted save dolphins event, winter cloth distribution drive, Awareness campaign on World Diabetes Day, I Love my City campaign, campaign for street light for street painters, Independence Day rally.

The group is formed with 8 founder members, 5 Advisory board members, one coordinator and large supporters and volunteers.

For further Correspondence

Please reach to their page at www.facebook.com/socialsunday5



Social Sunday Group Organised Save Dolphin Event at Ahmedabad

How Social Sunday works?

- 1. CTA (Call to Action): In Social Sunday, a call to action (CTA) is an instruction to all the volunteers and members to provoke an immediate response to the issue which organization opt and stands with.
- 2. Creating Awareness: Social Sunday engages in public awareness on the social issues like health, education, livelihoods development and human rights. Based on the topic, the group selects relevant issue and place to connect with community and make them aware about the same. This plays an important role in behaviour change. Till date the group has done Awareness for climate change, Environment, Heat Stoke, waterborne and vector borne disease.
- 3. Advocacy: Social Sunday focusses on advocacy for issues and provides supports through public rally and public speaking and writing on social media through campaign mode. The group has done advocacy for Female foeticide, Old age people etc, child rights and environmental issues.
- 4. Campaigns: Social Sunday is actively organizing campaigns in the city for addressing the social issues to bring solution with consensus of stakeholders like Media, Government officers and NGOs workers.
- 5. Public Speaking: Social Sunday address key social issues in public to collect the public views into public domain through their program called "Charcha" (discussion). Here, the group invites speakers from general public to speak for 10 minutes and invites comments/ opinion from 3 subject matter experts on the issue. Based on the discussion, the general public submits its vote for or against the issue.
- 6. Networking Visit: Social Sunday visits to few organization for networking possibility of future associations. Here the group visits few known voluntary organizations, NGOs etc which has a mutual interest.
- 7. Online Contest / Campaigns: Organised thorough the groups facebook page as well as email messages.
- 8. Air Pollution Action Group: Environment Project (APAG) APAG is a 6 months joint program of Social Sunday and Greenpeace for campaigning for clean air and creating general awareness about environmental issues and developing a capacity to deal with the challenges.

Till December 2015, the group has worked on the relevant issues and also developed a pool of volunteers who support the cause. Further plans of actions will be decided by the group in years to come.



Social Sunday Volunteers are teaching school kids under EOTO Programme. — in Adalaj, Ahmedabad

Alumni Update

Dr Nihar Ranjan Ray Alumni , IIPH-G, Surveillance Medical officer in WHO Country Office (Bihar)



District Task Force meeting chaired by District Magistrate, addressed by Dr Nihar Ray (SMO-WHO)



Mukhya Mantri Saghan Tikakaran Abhiyaan, being inaugurated by Shri B. Kartikey (IAS), DM Nalanda with CMO and Dr Nihar Ray (SMO-WHO)

Bhaskar Rajak, Alumni IIPH-D, Research Consultant- Quality Assurance in Labour Rooms (Bihar)



Updates from IIPHs

Indian Institute of Public Health Delhi (IIPHD) organized its 2nd convocation ceremony on 30th July 2015 at the institutional premises for the students passing out Post Graduate Diploma in Public Health Management (PGDPHM) and Post Graduate Diploma in Health Economics, Healthcare Financing and Policy (PGDHEP) [batch 2014-15]. A total of 38 students have passed PGDPHM and 6 students have passed PGDHEP programmes who were awarded Diplomas. The ceremony was presided over by Prof. (Dr.) Bipin Batra, Executive Director, National Board of Examinations, Ministry of Health, Government of India.



Campus interviews at IIPH-Delhi and IIPH-Gandhinagar

It is an immense pleasure for us to share that, IIPH Delhi and IIPH-Gandhinagar invited organisations like HCL Foundation, IMS Health, ICDS Gujarat for campus interviews for various positions. The organisations selected a good pool of candidates from campus for its various projects. We look forward to more such campus interviews in future.

For submitting your articles or other contributions to Alumni Newsletter write to :

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