INDIAN INSTITUTE OF PUBLIC HEALTH GANDHINAGAR

India's first Public Health University

Master of Hospital Administration

(August 2020- July 2022)

MASTER OF HOSPITAL ADMINISTRATION

About Hospital Administration

Indian healthcare sector is growing at a rapid rate. It has been estimated that till 2020, the sector will grow at a cumulative average rate of 16.5% and will touch US$ 280 billion (18,48,000 Crore Rs) revenue mark (KPMG India). In terms of workforce requirement, it is estimated that the sector will create 40 million (4 Crore) new jobs (reported by AIMA in collaboration with BCG and CII). As of date, hospitals constitute the largest segment of the healthcare sector and account for approximately 70% of its revenue. For managing the rapidly growing hospitals, the demand for professionally trained hospital administrators is increasing rapidly. The rapid growth in demand for qualified hospital administrators is also backed by existing evidence that suggest that better managed hospitals generally have superior clinical outcomes, higher degree of patient satisfaction, and have higher likelihood of patients recommending the hospital to others.

In India, there is severe paucity of professionally trained hospital administrators. Limited number of academic institutes are focused on producing trained hospital administrators, while, the demand for qualified administrators is increasing rapidly. As a result, in many hospitals, senior practicing doctors are also performing the role of administrator. However, it places a significant demand on the time of these doctors, making it difficult for them to devote adequate time to both clinical and administrative work. As a result, either clinical or administrative work gets neglected, ultimately resulting in poor quality of care and/or poor patient satisfaction. Lack of trained administrators also result in inadequate second line of leadership in many hospitals and pose a serious challenge to the sustainability of healthcare initiatives taken by the hospitals. Hence, professionally qualified hospital administrators not only have a very good career prospects but also are pivotal to the growth of hospitals in India. They will have self-satisfaction of serving the suffering people in time of need in the hospitals.

Master of Hospital Administration (MHA) Programme at IIPHG

MHA programme offered by the IIPHG is a two year, full-time programme. The programme is designed to develop professionally trained administrators who can play an effective managerial role and provide leadership in public/private hospitals and healthcare institutions. For achieving its intended objective, the programme curriculum is structured on a multi-disciplinary perspectives including general management and hospital management theories and practices. The classes are delivered using a variety of teaching /learning techniques, including lectures, case discussions, practical exercises, lab-work, hospital visits, seminars, journal clubs, collaborative learning, group discussions, assignments, hands-on training, internship, and dissertation in hospitals.

Faculty : IIPHG has 15 full-time faculty members with medical, public health, management, and social science backgrounds. All of them have advanced qualifications from reputed Indian and foreign universities. Additionally, a number of visiting/adjunct faculty from India and abroad also contribute to the IIPHG teaching programmes. IIPHG also draws upon highly experienced hospitals managers as visiting faculty.

Advisory Board: Leading doctors and professionals from renowned hospitals like CIMS, Zydus, Sterling, Shalby, HCG, Apollo, Asian Bariatrics, Parekh, Samved, NHL Medical College, etc are on the advisory board for this course

Job opportunities after MHA : MHA degree open avenues to a career in health and hospital administration that contributes to the improvement of health and welfare of people. Potential employers include corporate hospitals, government and trust hospitals, insurance companies, TPAs, medical equipment manufacturers and suppliers, pharmaceutical companies, diagnostic laboratories and clinics, medical transcription companies, companies dealing with home based care, medical tourism, medicine and hospital related start-ups. Multilateral and bilateral organisations like the World Health Organisation and other United Nation agencies, various state and central government departments, national and international non-governmental organizations, corporate social responsibility or industry-supported foundations, academic and research institutions, and allied health organisations also constitute an important employer segment. After MHA, student can also opt for higher studies in hospital administration in India or abroad. Placement cell at IIPHG facilitates students to find suitable placement after the completion of the programmme.

Eligibility: The course is open to candidates with a bachelor's degree in any discipline from a recognised university in India and abroad, with at least 50% marks. Hospital Administration being a multidisplinary area, people are welcome to apply from varied academic background e.g; medical, dental, physiotherapy, AYUSH, nursing and paramedical sciences, veterinary sciences, management, natural sciences (including biology), social sciences and social work, engineering, law, commerce or accounting, communication, etc. Relevant work experience in health and hospital sector will be an advantage but is not mandatory.

MASTER OF HOSPITAL ADMINISTRATION

Admission and Fees

Selection of applicants will be based on educational qualification, marks obtained in board/ university exams, work experience and performance in personal interview, essay writing and group discussion.

Course Fees

- Indian nationals (including Nepal & Bhutan): Rs.2,20,000 per annum
- SAARC country students: US$ 4500 per annum.
- International students: US$ 6,000 per annum.

(Fees does not Include cost of hostel and food, books, stationery, dissertation and convocation etc.)

Hostel fees: Rs.27,600/- per semester (Mess fees separate). 140 single-occupancy, non-AC hostel rooms with attached toilet and balcony are available**.**

Last date of application: 31st May, 2020.

Number of Seats: 60

How to Apply

Interested candidates may apply through following steps:

- Fill the application form on www.iiphg.edu.in OR,
- Download application form from the above website, fill it and e-mail scan copy to **mha_admission@iiphg.org** or post/hand deliver to the **Assistant Registrar-(Academic Programmes)** (detail address at the end of the brochure).
- Deposit Rs. 500 (US$10 for International & SAARC candidates) as application fees through Demand Draft/ NEFT/RTGS (Bank details in application form)

Interested candidates may contact **Assistant Registrar- (Academic Programmes)** to visit the university and interact with faculty for more information.

Course Contents

- Basics of Prevalent Disease & Surveillance System
- Introduction to Health Sector
- Essentials of Health Sector Economics & Financing Models
- Principles of Management and legal issues in health sector
- Managerial Communication - I
- Managerial Communication - II
- Financial Management
- Social and Behavioural Sciences in Health and Hospital management
- Human Resources and Organization Management
- Managing Data and Technology in hospitals
- Hospital Planning, Organization & Management
- Managing hospitals Projects and Operations
- Service & Quality, Management in hospitals
- Strategic Management & Contemporary Issues
- Marketing Management for hospitals
- Healthcare Leadership and Management
- Integrating Qualitative Evidences in Managing Care
- Quantitative methods for hospital management

Unique Features of the MHA Program

- Strong grounding in Public Health & Hospital Domain
- Practice based teaching pedagogy using case study method and hospital visits
- Guest lectures by eminent people from the hospital industry in India and abroad
- Inter-disciplinary approach
- Focus on transformative learning
- Exposure to workshops and conferences
- Focus on Innovation and entrepreneurship

Professional & Personal Development

- Cultural Fest
- Garba night
- Sports Week
- Professional Development Workshop
- Cycling Excursion
- Photography Contest
- Debate
- Public Health Students Conclave

Hospital and practice linkages

- **Practical trainings in hospitals via internship & dissertation**
- **Programme Advisory Committee of eminent doctors and business heads of leading hospitals**

About IIPHG

About Indian Institute of Public Health Gandhinagar (IIPHG)

IIPHG was set up in 2008 by the Public Health Foundation of India (PHFI) and the Government of Gujarat as a joint initiative. It has moved to its new lush green campus constructed over 50 acres land provided by Govt. of Gujarat in Gandhinagar on the banks of river Sabarmati. IIPHG is a pioneer institute in public health education, training, research and advocacy. The institute has been recognised as the first public health university in India (under IIPHG Act, 2015, of Gujarat State). IIPHG has a number of collaborations and MoU for research and projects with organizations/institute of repute in India and abroad and also with various Government partners like ICMR, DST, DBT, IMD, Govt. of Gujarat & Govt. of Maharashtra. IIPHG also has a rich research portfolio with more than 300 research papers published till now.

Other Academic Programs at IIPH Gandhinagar

On campus (Full-Time) Programs

- Master of Public Health (MPH) – Starts in August every year (2 years)
- Post Graduate Diploma in Public Health Management (PGDPHM) - *Starts in August every year (1 year)*
- Associate Fellow of Industrial Health (AFIH) - *Starts in April every year (3 months)*
- Doctor of Philosophy (PhD) program (To be commenced shortly)

Off campus (e Learning)Programs

- ePost Graduate program in Public Health & Hospital Management for Nursing & Allied Health Professionals- 1 Year
- eProgram in Research Methodology- 6 Months
- eProgram in Health, Safety & Environment Management- 3 Months
- eCourse in Effective Grant Writing- 3 Months
- Advanced Certification Program in Hospital Management- 6 Months

Short Term Training Programs

- Several short term training programs offered by IIPHG in the areas of research methods, epidemiology, statistics, health economics and finance, program management, ergonomics, etc.
- So far, 1600 participants have undergone such training programs at the Institute.

Some of the employers of our MPH and PGDPHM alumni

Programme brochures and application forms are available at IIPHG website http:// www.iiphg.edu.in

Please submit your filled application form at the address given below:

Assistant Registrar - (Academic Programmes)

INDIAN INSTITUTE OF PUBLIC HEALTH GANDHINAGAR

(University established under IIPHG Act 2015 of Gujarat State)

Opposite Air Force Head Quarters, Near Lekawada Bus stop, Gandhinagar-Chiloda Road, Lekawada,
CRPF.P.O, Gandhinagar - 382042, Gujarat, INDIA

Phone No: 079-66740700;

E-mail: mha_admission@iiphg.org, contact@iiphg.org

URL: www.iiphg.edu.in