

Expression of Interest (EOI)  
INNOVATION FOR MATERNAL AND CHILD HEALTH CARE GRANT  
EOI NO: IIPHG/ EOI/ INNOVATION/2018 (1)

Last date of application  
20<sup>th</sup> June 2018, by 5:00 PM

Proposal called by

Indian Institute of Public Health Gandhinagar and  
WHEELS India Niswarth (WIN) Foundation  
Website: [iiphg.edu.in](http://iiphg.edu.in)

## INTRODUCTION

Indian Institute of Public Health Gandhinagar (IIPHG) was established in 2007 through a MOU between Government of Gujarat and Public Health Foundation of India (PHFI). With an aim to strengthen Indian health system through teaching, training, research, and policy initiatives, IIPHG is actively involved in research projects with national and international agencies. It is also supporting state and central governments through relevant training programs, policy research, monitoring, and evaluations. WHEELS India Niswarth Foundation (WIN) is a non-profit organization aimed at encouraging innovative ideas that can be tested and put into action to improve the daily lives of people living in underdeveloped areas around the world. WIN Foundation in collaboration with Indian Institute of Public Health, Gandhinagar is working to strengthen research and innovations focusing on maternal and child health issues.

Innovation and technological solutions contribute significantly to the economic growth and addresses the development challenges faced by the society. Though, advanced innovative products have proven to be very effective in overcoming significant challenges faced by the society, however, maternal and child health care (MCH) sector has been largely overlooked. Globally, MCH has received less investment and less technology. The program lacks in public health management due to the limited use of the technology and data driven approach.

In the view of current scenario, this initiative aims to build a platform and ecosystem to help development of innovative ideas and solutions to address priority MCH challenges globally.

## Objectives

- To develop and test innovative processes and use of technology for priority MCH issues relevant globally.
- To increase access of socially adaptable and financially viable technological solution in expectation that it will benefit the marginalized section of the society

## Eligibility criteria

Any registered charitable and commercial organization in India is eligible to apply. Experience of working in Gujarat is preferred and grass root level presence in Gujarat will be given a preference. Individuals without registered organization will not be supported.

## Financial support

2-3 grantees will be financially supported depending on the efficacy and success of the innovation for up to nine months. The payment structure will be Project specific and will be

discussed with the Innovator and mutually agreed upon, based on the requirement and timeline of the Project. Financial support will be subject to Intellectual property rights and/or equity sharing.

## Application procedure

### Following documents are required, preferably in PDF format

1. Expression of Interest (EOI)
2. Organizational profile
3. CVs of key personnel involved in the activities
4. Description of similar innovative work (if, any)

The EOI along with all requisite documents must be received in hard copies by 20/06/2018, IIPH Gandhinagar in duplicate. Interested applicants are requested to submit their application to [wimch.iiphg@gmail.com](mailto:wimch.iiphg@gmail.com). In the subject line mention “**Innovation for Maternal and Child health**”. An application without required documents will be considered incomplete and will not be accepted.

Only short-listed Innovators will receive an acknowledgment and will be called for a full proposal submission followed by personal interaction. Committee reserves the right to reject any of the proposals without assigning reasons thereof. The decision of the committee shall be final.

Proposals received after the due date and time will not be considered.

## Evaluation criteria

The innovations will be evaluated, primarily based on its outcomes/benefits within 10-12 months, priority areas, commitment, applicability, affordability, reliability and scale-up potential and technical competency of the team.

### The innovation we are looking for

- Should be a process or upgraded application of existing technology/ process
- Should be aimed at filling a critical gap in either availability of services or its adoption
- Should have the scaling-up potential to be able to cover wider geography.

### What we are not looking for

- A concept that as of now is still a hypothesis or an idea
- An innovation that will not be affordable to masses due to very high production/process cost

- An innovation, which is limited to certain demographic/geographic area
- Innovation device that has not been tested on humans

## Selection process

It will be a two-stage process. In the first stage, received EOI will be screened based on the eligibility and evaluation criteria. In second stage, shortlisted Innovators will be requested to appear for a full proposal including financials and face-to-face interview with the Technical Advisory Committee.

In case of any clarification, you may please write to [asaxena@iiphg.org](mailto:asaxena@iiphg.org)

### **Mailing Address for submission of EOI: -**

Indian Institute of Public Health Gandhinagar (IIPHG)  
Opp. Air force Head Quarters,  
Near Lekawada Bus Stop, Lekawada,  
Gandhinagar - 382042, Gujarat, India  
Ph: (91)79-66740700

## Expression of Interest

### 1. Cover Page

- Title of the Innovation
- Name of Primary Applicant, Department/ Organization, Title/ Designation, Contact details

### 2. Brief Introduction of Innovation (Max. 1500 words)

Narrative description that sufficiently elucidate the novel process/ technology/ along with its outcome and benefits. It may also narrate the accomplishment achieved by proposed innovations, with adequate details. It should be broadly cover the following points;

- Brief introduction of innovation & critical gap that it is filling up.
- Current state of development at which the innovation is
- Market analysis & Suitability
- Process of Execution

### 3. Team Capacity and Partnership

Team Member	Experience	Role in the venture/ Innovation	Other details about team members